

Abbey Schott

Product Designer (UX/UI) · schottabbey@gmail.com · +61 405 675 658 (WhatsApp) · <https://abbeyportfolio.tech>

Relocating to London — landing 10 June 2026, available to start mid-June.

PROFILE

Product Designer with 4+ years at VentureCrowd, where I moved from digital marketing and design into product design — now owning the full design lifecycle across investor and issuer-facing fintech products. Backed by 9 years across fintech and financial services in design, digital, and marketing roles, giving me a strong commercial lens on how design decisions land with users, stakeholders, and the business. Comfortable contributing to production frontend with AI-assisted tooling and presenting design decisions to senior stakeholders. Now based in London.

CORE SKILLS

Product & UX Design Figma (components, auto-layout, prototyping, design systems), wireframing, user flows, journey mapping, usability testing, UX research, interaction design, information architecture

AI-Assisted Frontend Production frontend code with Claude Code and Next.js; bridging the design-to-engineering gap to ship faster

Dev Collaboration Figma developer handover (annotations, redlines, specs), Jira (ticket writing, sprint planning, backlog refinement), Confluence, Slack, agile delivery

Stakeholder & Cross-functional Presenting design rationale to senior stakeholders and C-suite; facilitating workshops and design reviews; translating regulatory and business requirements into user-centred solutions

Visual & Digital Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects)

EXPERIENCE

Experience & Product Designer — VentureCrowd (Fintech / Investment Platform)

August 2023 – Present · Sydney

- Own end-to-end design for new investor and issuer experiences across onboarding, investment journeys, and campaign creation tools — from discovery and user research through to high-fidelity prototyping, developer handover, and QA.
- Contributed to **Moonshot**, an internal initiative bringing AI into investor and fund manager experiences — designed the interface and information surfacing for an AI agent that sources qualified leads from LinkedIn, and used **Claude Code** to contribute to production frontend, bridging the design-to-engineering gap.
- Built internal AI agents to speed up design workflows, including a **synthetic research panel** (Slack + Claude API) that surfaces persona-grounded feedback on product decisions in seconds.
- Improved core platform areas including investor dashboards, campaign management, payment flows, and account management — identifying friction points and iterating with usability testing and stakeholder feedback.
- Maintain and evolve the Figma component library and design system, ensuring consistency across the product and enabling faster design iteration.
- Collaborate across product, engineering, compliance, and marketing to align design decisions with business goals and regulatory requirements.

Digital Marketing & Design Producer — VentureCrowd

October 2021 – September 2023 · Sydney

Produced digital marketing and design assets across all channels supporting campaign launches, investor acquisition, and brand growth; collaborated closely with the product team, which set up the move into product design.

Design & Digital Coordinator — EISS Super (Superannuation / Financial Services)

July 2019 – October 2021 · Sydney

- Led design and digital output across digital and print formats including social, email, and advertising (OOH, digital display, LinkedIn, Meta).
- Grew Facebook followers 70% in 12 months and LinkedIn 30% in 8 months, contributing to **40M+ impressions and ~2M engagements** in FY20.
- Participated in web design projects including wireframing and UX improvements alongside cross-functional stakeholders.

EDUCATION

UX/UI Transform — Academy Xi, 2021

Bachelor of Design (Honours) — University of New South Wales, 2014–2017